



**Telescopic Banners:**

**B12**

Total Graphic Area: 27.5" x 75"  
Total Finished Size: 23.5" x 71"  
Visual Area: 23.5" x 35" up to 70"

Please include 2 1/2" of bleed at the top  
& the bottom of the banner

**General Art Guidelines:**

- CMYK color
- Do not embed images, supply them.
- Resolution between 100 - 120 ppi.
- CONVERT FONTS TO OUTLINES

23.5" width

75" total height

1/2" bleed at the top

up to 71" total finished height

1/2" bleed at the top

27.5" width